

# Promotions and new appointments at the Havas group of businesses

Issued by [Havas Johannesburg](#)

13 Jun 2014

The southern African group of Havas businesses has experienced significant growth over the last few months, taking on new clients and projects, and has an ever-expanding team to show for it.

"As a fully integrated group of agencies, we are focused on delivering creative business ideas that will inspire action, and achieve the necessary goals," says Havas Southern Africa CEO, Lynn Madeley. "It is therefore imperative that we have a team that comprises of some of the best professionals in the industry. Over the past few months we have welcomed many new faces to our group of companies, and have promoted some of our existing members. We are also putting significant focus on our talent management and supporting the career development of all of our Havasians."



*Ursula McAlpine*

## Senior level staff promotions and appointments include:

Following her significant contribution to Havas Worldwide Johannesburg as its managing director over the last five years, **Ursula McAlpine**, has been promoted to group managing director of both Havas Worldwide and Havas Worldwide Digital.



*Lyn Wilson*

**Lyn Wilson** has been appointed to the role of chief strategy officer for Havas Worldwide, and has been tasked with growing this service within all of our businesses.

## In addition to these, Havas is also pleased to announce the following appointments and promotions within the group's various businesses:

### Havas Group of Companies - Shared Business Services

- Laura Cohen - Human Resources Manager
- Tidi Magakwa - Finance Intern

### Havas Worldwide Johannesburg

- Lisa Bayliss - promoted to Creative Group Head
- Beverley Jones - Business Unit Director
- Marion de Beer - Traffic Manager
- Liesel Gemmell - Account Manager
- Thato Moatlhodi - Art Director
- Jessica van Rensburg - Junior Designer
- Tamsin Manby - Copywriter
- Murendi Mulaudzi - Client Service Intern

### Havas Worldwide Digital Johannesburg

- Zesta Mitchell - promoted to Business Unit Director
- Graham van Jaarsveld - Art Director
- Lerato Ngakane - Senior Copywriter
- Larissa Wong - Social Media Manager

- Jane Shabangu - Digital Project Manager
- Tumelo Mokoena - Digital Developer

#### Havas Sports and Entertainment

- Raksha Kassie - Project Manager

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