

Mark 1 makes its mark with new website

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South African digital media business, Mark 1, has launched its new website, as part of the company's commitment to an expanded focus and service offering within the realms of digital marketing.



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Mark1 teamed up with the development and design talent at [Wonderland Works](#), to create a website that truly showcased Mark1's capabilities and portfolio of work.

With an improved homepage design, sleek navigation and refreshed content, Mark1's new website exists to help clients and prospective clients better understand the company's services and operations.

Daan Du Toit, MD at Mark 1, had this to say:

"We used to have a quote on our site saying: 'We are Fresh and Funky and that is why our clients love us' and even though that is still very true, it was no longer true of our old site. We trust that our new site fits well with who we are. Once again thank you to the team and Wonderland Works for their efficiency and patience."

As part of the website redesign and development process, Mark 1 and Wonderland Works ensured that the new website meets all relevant accessibility standards and is, therefore, easily accessible via a range of web browsers and devices, including mobile handsets and tablets.

Mark 1 is a digital media company that prides itself on staying ahead of the pack. Mark 1's ability to adopt and implement new, appropriate technologies to assist clients with navigating the digital landscape is a key component of this dynamic company's portfolio. Through creating and implementing excellent digital strategies, coupled with a strong focus on collaboration, Mark 1 is a leading agency in the realms of programmatic, rich media, video, gaming, mobile and social media marketing.

Mark 1 always keeps in mind that whilst technologies may change, client service should not, and the team is fully equipped to assist clientele with every niche aspect of their advertising campaigns.

For more information on Mark 1 and to check out the new website, visit www.mark1.co.za.

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