

## Our little, big agency is on the roll with two big reasons to celebrate!

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We are thrilled to unveil a brand new client, Price Waterhouse Coopers South Africa. We have already hit the ground doing what we do best: media planning, buying and creative conceptualisation with special focus on out-of-home, print and online. We are truly elated by this show of faith in our abilities!

This is proof that just because we're a boutique agency doesn't mean we only handle little marketing campaigns. Far from it...we tackle international campaigns with tremendous scope, and we are ready to take on big empires!



Now to the juicier part! Even before we came to terms with these good tidings, we received yet another affirmation of our top notch service. This time Bell Equipment Europe roped us in to take over their social media accounts in the UK, France, Spain, Germany and Russia! All the way from "Like" to "Comme", "Como", "wie" and Mne nravitsa! Bell SA was so chuffed with the way we handled their social media that it didn't take much to persuade their European counterparts to do the same.



Next time you step into our studio, be a little patient as we need to switch languages lest we lose you in translation!

- \* Everyone's a social media specialist: Unpopular opinion by a head social media specialist 2 May 2024
- "When did clients become advertisers: an unpopular opinion by a chief creative officer 3 Apr 2024
- The vanishing act of decent interns: Unpopular opinion by a CEO 6 Mar 2024
- The World Domination blueprint: Wetpaint is taking over the world one brief at a time 22 Nov 2023
- "Wetpaint goes global, 30 fastest growing private companies to look out for in 2022 20 Apr 2022

## Wetpaint Advertising



At the core of our vision lies a commitment to redefine the global advertising landscape. Drawing from deeprooted African perspectives while maintaining a steadfast global outlook, we emerge as a dynamic, full-service agency, offering comprehensive solutions to ensure your band's success on a global scale.

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