

# Primedia Outdoor - uplifting learners at Avonwood

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Primedia Outdoor recently visited Avonwood Educare NGO, an ECD (Early Childhood Development) centre in Elsies River, Cape Town.

We donated a host of educational toys, books and other learning aids that will be invaluable in helping the children at this facility develop their numerical and literacy skills.

In attendance were councilors from Cape Town, Dave Roberts, Kennedy Tshabalala, Ben Harris and Micheline Barnes from Primedia Outdoor. Said Dave Roberts, Primedia Outdoor CEO, "While this is part of our CSI commitment, it is deeply moving and rewarding on a personal level, to hand over materials that will make a huge difference to the children at this wonderful centre."



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## Primedia Outdoor



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