

AMASA media graduates seek employment

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Over 50 talented young students have successfully completed this year's AMASA Media Course at the AAA School of Advertising and the Boston Media House in Johannesburg, and they are now actively seeking career opportunities in the media and advertising industries.

"Many of these graduates are exceptionally talented and have much to offer potential employers," says Wicus Swanepoel, head of AMASA's education sub-committee. "All they need now is to augment their newly found theoretical skills with some practical experience."

These media professionals of tomorrow need a helping hand to open doors into the job market. The AMASA Class of 2002 comprises a wide variety of South Africans from all communities and walks of life and as such many of them offer agencies and media owners a chance to employ affirmative action candidates.

So if you have any trainee vacancies available for 2003, contact Wicus on 011 322-3343 and he will put you in touch with this pool of young media talent.

Call now and make sure you secure the most talented in the group for your organization.

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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