

MSCSPORTS secures four Discovery Sports Industry award nominations

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Integrated sports agency MSCSPORTS tops the scoreboard as they Make Sport Count with four nominations for the most prestigious sports awards on the continent: The Discovery Sports Industry Awards 2015.

MSCSPORTS prides itself in being an agency with passion and integrity, delivering on their promise to Make Sport Count for their clients. The integrated agency specialises in sponsorship management, player management, memorabilia, broadcast sponsorships and events and with its 16 new clients as well as 100% client retention rate, its little wonder why they were recently recognised for their work.

The industry's most coveted awards, the Discovery Sports Industry Awards 2015 acknowledged the sports agency by awarding them four nominations that will see them compete at the final gala dinner on 12 February 2015. These nominations are:

- Best African Sponsorship : Bidvest Namibia Cup 2014,
- Best Live Experience: Toyota Yaris Extreme Thrill Ride,
- Best Sponsorship of a Sport Event or Competition: Ram Slam T20 Domestic Challenge,
- Sport Agency of the year.

Joint managing Director Neil Janks had this to say;

"Earlier this year we were awarded the Best New Sponsorship for the RAM SLAM Domestic T20 competition. We are thrilled to build on this success. We were extremely grateful and excited to receive confirmation of these four nominations and we like to believe that it is evidence of our winning formula. 2014 has been a unique and fantastic year for us and we would like to thank our clients who trust us and work with us as we set out to achieve their objectives. In addition I would like to thank the MSCSPORTS team of dedicated and experienced staff who work with energy and focus. As the year draws to a close, we will ensure that 2015 will see us continue to keep our heads down and follow through as we strive to achieve even greater things and continue to Make Sport Count for all our clients!"

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