

Bluegrass Digital a technical partner to Jupiter Drawing Room

Issued by [Bluegrass Digital](#)

29 Jan 2015

Bluegrass Digital continues to collaborate with The Jupiter Drawing Room on digital projects, with the latest successful implementation being an Interactive CI Guide for the Virgin Group that Jupiter pitched for and won over agencies worldwide and then chose Bluegrass to assist in the execution.

The Bluegrass team worked closely with Jupiterians to create a rock star myriad of interactive mood boards that creatively represent the Virgin Group's global corporate identity as well as the design and development of their internal website.

Working as a technical partner to agencies such as Jupiter is a strategy Bluegrass has employed for a number of years. MD Nick Durrant explains, *"We have been operating as a strategic digital partner to creative agencies internationally for over 15 years so this is a strong focus within our business. Quite simply, we are an agency for agencies. We understand the importance of the relationship, building trust and ensuring we deliver to deadlines."*

A key factor that appeals to agencies is the Bluegrass team's strong technical and international experience. *"Agencies enjoy our wealth of experience developed with a number of global agencies, exposing us to both challenging and exciting work that often goes on to win awards for our agency clients,"* adds Nick.

About Bluegrass Digital

Bluegrass Digital is a leading provider of creative technological solutions and digital production services for mobile, web and social platforms. With offices in London, Cape Town, Johannesburg and Lagos, our highly-skilled team offers a diverse pool of knowledge and expertise, bringing together creativity and innovative technology that delivers top-notch results for our clients.

Our expert knowledge in creative technology and development means that we are able to deliver a unique offering, centred on service delivery excellence. Bluegrass has a proven track record of delivering high-quality projects on time and within budget.

www.bluegrassdigital.com

For press enquiries contact:

Caitlin Dawes

Bluegrass Digital

caitlin@bluegrassdigital.com

▫ **Why Umbraco CMS continues to rise as an enterprise CMS leader** 26 Apr 2024

▫ **Welcome to the era of the AI co-pilot** 11 Apr 2024

▫ **5 dos and don'ts to secure customer loyalty** 12 Mar 2024

▫ **Bluegrass successfully transforms Kenya Airways website** 22 Nov 2023

▫ **A roadmap for marketing personalisation success** 16 Nov 2023

Bluegrass Digital



bluegrass digital

We help businesses transform and succeed in a digital world through insight-led customer experience, innovation and technology built to scale.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>