

# IMC conference poised for its inaugural Durban conference

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The [IMC Conferences](#) are proud to announce its highly-anticipated conference will be coming to Durban from the 23-24 March 2015 taking place at the Southern Sun Elangeni and Maharani Hotel.



Recognised as the leading marketing and communication conference in South Africa, the [IMC Conference](#) hosts a two-day event with a central theme focused on applying various combinations of communication disciplines.

Jaco van Zyl, Managing Director of IMC Conferences, says: "We are delighted to be bringing our conference to Durban. What distinguishes us from all other industry conferences is the focus on exposing our delegates to the latest IMC trends, in addition to the incredible line-up of industry experts, the unique event format and our customised workshops feature."

The conference theme, *Building a Truly Integrated Marketing Ecosystem: Internal, Partnerships and External Delivery*, will be presented by a high calibre of speakers - providing delegates with best-practiced techniques to create a truly integrated communication strategy.

## The dynamic speaker line-up:



*Sibonile Dube,  
Communications  
Director of South and  
Southern Africa, Unilever*



*Avukile Mabombo, Brand  
Manager of Brandhouse*



*Mike Silver, Managing  
Director of Stretch  
Experiential*



*Tom Manners, Managing  
Director of Clockwork  
Media*



*Suhana Gordon, Creative  
Director of Net#work  
BBDO*



*Kirsty Sharman (Dual  
Keynote), CEO of  
RetroMedia*



*Jonty Fisher, Managing  
Director and Strategy  
Director of Bletchley  
Park*





*Lani Carstens, Managing  
Director of John Brown  
Media SA*



*Mike Sharman (Dual  
Keynote), Co-Founder of  
Retroviral*

Click [here](#) for more details on the industry's most innovative and inspiring speakers. Ticket prices to attend is R4,250. For more information on the booking details, visit [www.imcconference.com](http://www.imcconference.com) or call **(021) 180 4111**. Also connect with us on [Facebook](#) and [Twitter](#) to get the latest news.

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## IMC Conference

The Nedbank IMC has become Africa's premier integrated marketing conference.

Any marketing person irrespective of role, level or discipline needs to attend this conference.

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