

Business Positioning Systems welcomes new Head of Sales

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Leading location-based search company Business Positioning Systems (BPS) is pleased to announce the addition of Buster Pitt to its team as Head of Sales.



Buster joins after over two-and-half successful years at Media Union where he worked on platforms such as Justplay and JAG Marketing. These ROI-focused digital platforms have left Buster with the ideal skills to join BPS, a business that focuses on driving acquisition for its range of blue chip clients.

BPS Founding Director, Neil Clarence, comments: "Buster's skill set, ambition and established network will be a welcome addition to our team as we continue to lead the local SEO space across the African continent."

For further information on BPS visit <http://www.bpsystems.co.za>.

Business Positioning Systems (BPS)

Business Positioning Systems (BPS) is South Africa's leading location-based search agency. Formed in 2007 to commercialise Point of Interest data listings on navigation devices, BPS went on to launch a number of location media solutions in the market. BPS now focuses on increasing client's local search visibility across digital platforms such as Google, Teleatlas and Nokia maps. The company has unrivalled expertise on a global scale in Google Places Optimisation also known as Local SEO.

business positioning systems
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