Merchandise with Pyrotec PackMedia's Do-It Hang Tabs and Display Strips

Issued by Pyrotec
3 Mar 2015

In today's cluttered retail environment, more and more brand owners are looking for ways to make their product stand out. Pyrotec PackMedia's range of Do-It® **Hang Tabs** and **Display Strips** guarantees 'brand prominence' by offering innovative packaging solutions.

Do-It® Hang Tabs are plastic, self-adhesive merchandise display hangers that can turn almost any packaging into a peg-ready product guaranteed to catch the eye of consumers more effectively than a product lying flat on a shelf.

The benefits of using Do-It® Hang Tabs and Display Strips include:

- Cross-merchandising opportunities
- Impulse buying
- Vertical merchandising
- Organised displays in-store
- Professional appearance

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Pyrotec

Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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