

Complimentary training for exhibitors

Issued by [Scan Display Solutions](#)

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Exhibition and display specialist, Scan Display, invites you to attend a complimentary, half-day exhibitor training workshop covering the steps for successful exhibiting.

Joy Donovan of Trade Show Training has been running these popular workshops for Scan regularly over the last five years. With 30 years' experience in the exhibition industry, Joy is well qualified to assist exhibitors in getting the most out of their exhibition investment.

The workshop will cover:

- Some of the common mistakes exhibitors make
- Setting multiple SMART exhibition objectives
- Pre-show promotions (they can improve results by 300%)
- On-show promotions & demonstrations
- Selecting, training & motivating the best stand staff
- Post-show promotions & lead processing

Date: Wednesday 6 December 2006

Time: 8.30am to 1pm

Venue: Sandton Convention Centre, Boardroom 4

RSVP:

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Scan Display



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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