

# Realm Digital welcomes Simon Bestbier into his new position as CEO

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The strengths of Realm Digital are born from its incredible journey of 16 years, and this next one will only strengthen it further as Simon Bestbier steps into the CEO position this year. Simon has been with Realm Digital for 10 years and has lead and grown the company in a managerial position, and shown himself to be an innovative and passionate leader who greatly understands the needs of both his staff and clients.

He has already put strategies in place to grow the company to new heights and will be expanding into East Africa in the near future as his first plans as CEO.

Simon comments, "Realm Digital has seen some fantastic growth last year and we're keen to see what 2015 holds. We are fast becoming the development agency of choice for a number of enterprises in the retail, media and travel space and I'm excited to be part of the journey with the support of an incredibly solid team."



Simon Bestbier

Wesley Lynch will move to a chairman role as he focuses on growth as CEO of eBook aggregator [Snapplify](#). "The timing is right, for both companies, for this strategic leadership shift. Realm Digital is expanding more rapidly than ever and the opportunities for growth are plentiful, which is a good sign of things to come," comments Wesley.

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