

## OFM presents... "Celeb Radio"

Issued by OFMRadio 9 Jun 2015

OFM, the sound of Central South Africa, is once again leading the way with innovative radio content offerings by presenting "Celeb Radio" during June and July.



In June and July, central South Africa will hear some of South Africa's favourite celebrities present their own radio show from 9am to 12pm weekdays, for a full five day week. Each show will be hosted by the respective celebrity with the assistance of the hosts of the Breakfast Special on OFM, André Kunz and Yolanda Maartens.

Says Nick Efstathiou, OFM General Manager: "Our regular mid-morning presenter, Isabel Potgieter, will be on maternity leave from 22 June. At OFM we love a challenge and instead of coming up with the usual stand-in solution, we decided to up the entertainment stakes by doing something unusual and fresh. 'Celeb Radio' is the result!"

Celebrities in their own right, but known more for their stage performances and popular music, include Arno Carstens (week of 22 June), Monique Steyn (week of 29 June), Margit Meyer-Rodenbeck (week of 13 July) and Nadine (week of 27 July).

"The celebrities we have chosen for this exciting new venture are some of our listeners' favourite stars and are also loyal friends of the station. All of us at OFM are looking forward to the next few weeks and welcoming these celebrities to the OFM family. Winter has never been this exciting!"

- "OFM celebrates moms with special broadcast 10 May 2024
- \* The value of relationships in content creation 16 Apr 2024
- \*OFM returns as media partner for Central SA sports teams 15 Apr 2024
- "Upington listener wins OFM's Big Radio Registration grand prize 3 Apr 2024
- \* From retail to radio 22 Mar 2024

## **OFM Radio**



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com