

DQ&A launches new website and video

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Learn more about our Touch-Tell-Sell model. Creating an effective digital campaign is simple. Need inspiration for your digital campaign? Here's what DQ&A does to supercharge your performance campaigns. <http://www.dqna.com/video-dqa/>



Rick van Boekel, CEO of DQ&A Media Group, explains:

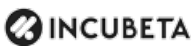
"The positioning of our new divisions gives us the opportunity to focus more on their individual development and priority setting. DQ&A One is facilitating advertisers, agencies and publishers to optimise their digital marketing results and processes in the most efficient way by using state-of-the-art technologies and excellent campaign management and consultancy services.

"On the other side Adsimilis - our new digital performance agency - can focus completely on achieving campaign objectives for our buy side customers. These two divisions can cooperate but can also work completely separate in cases our clients have preferences to disconnect facilitation and execution.

"We are looking forward to more exciting times to come."

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