

# Everlytic nominated for PwC Vision to Reality Awards Competition

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Leading South African email and digital communications solution provider, Everlytic, has been named as one of the Top 20 finalists of the 2015 PwC Vision to Reality Awards Competition.



The awards are designed to recognise and honour companies whose innovative tech-enabled solutions will have a significant impact on the growth of the African continent.

Moreover, the 2015 Vision to Reality awards acknowledge the company that has best demonstrated the commercialisation of a tech-enabled solution and is on a viable growth path for national and/or international expansion.

The nomination process took place on the SA Innovation Summit online platform and more than 80 entries were received. The entrants went through a validation process and a staggering outcome of 50 companies qualified for further evaluation. These companies then went through a desktop assessment and the top 20 finalists have been selected by an independent panel of judges identified by PwC.

Says Walter Penfold, MD of Everlytic: "We are thrilled at this recognition and honored to be included in the company of innovators who are shifting and growing the face of the technology industry."

On 28 August, the Top 20 finalists are due to present their solutions at the PwC Pitching Den at the SA Innovation Summit. From there the top 10 up-and-coming companies will be selected by the independent panel of judges and will be recognised at the SA Innovation ceremony.

The overall winner of the 2015 Vision to Reality awards programme will attend and present at the global PwC Accelerator conference where PwC's Accelerator team showcases the flagship companies selected by PwC's Accelerator worldwide to enhance their visibility and credibility, boost their professional reputation and introduce them to potential partners that can help them in their internationalisation strategy.

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