

Do-It Hang Tab Q&A

Issued by [Pyrotec](#)

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Do-It® Hang Tabs are designed to hang products on peg fixtures in store where consumers can easily see them. Although Do-It® Hang Tabs go through durability testing; sometimes hang tabs can fail to hold the product in place and on the peg fixture.

There are many reasons why hang tabs fail; the reason could be as simple as that the wrong hang tab was used for a package. Here are a few Q&A's that can help to ensure the successful application of hang tabs:

Q: Where do I "stick" the hang tab?

A: Generally, the backside of the package is the best location for attaching the hang tab.

Q: How heavy can my package be?

A: Each hang tab has a recommended maximum package weight that is specified by Do-it®.

Q: Are there any application surface requirements?

A: Hang tabs perform best on flat surfaces; they generally do not work well on uneven surfaces

Q: How long does it take for the adhesive to adhere to the package ("wet-out" period)?

A: Generally, the wet-out period is 24 hours for maximum adhesion performance.

Q: What is the ideal environment for maximum performance?

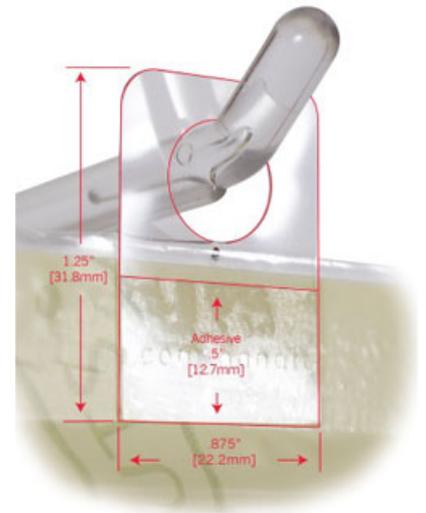
A: For maximum bonding strength, the optimal temperature range is between 15°C and 32°C

Q: Do I need to be concerned about the substrate of my package?

A: Hang tabs perform differently on different substrates but will adhere to most substrates.

We obtain our hang tabs from Do-It® Corporation in the USA - a leading hang tab manufacturer with international success. Do-It's hang tabs are tried and tested to best ensure that their hang tabs perform 100% of the time.

Get your products hanging for longer with our Do-It® Hang tabs and Display Strips. Call or email Pyrotec PackMedia on 021 787 9600 or do-it@pyrotec.co.za for more information!



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