

Ackermans Heritage store opening - the 500th store!

Issued by [Ackermans](#)

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South African value retailer Ackermans opened its 500th store, in Adderley Street, Cape Town, on 23 September 2015. The shop is located in the basement of the Union Castle Building, Adderley Street in Cape Town, which is clearly visible from the street.



Joining in on the ribbon-cutting ceremony was Executive Deputy Mayor, Mr Ian Nielson, assisted by Estelle Leukes, Store Manager.

Great excitement was experienced all around with once-off opening specials, celebrity guest appearances, free gifts handed out by the famous Ackermans mascot, Buddy Bear, as well as music streaming live and on-site by The Sound of Ackermans.



In true Ackermans tradition, a donation was made to local charity organisation, Nazareth House in Derry Street, Vredehoek. Nazareth House has been caring for the elderly as well as orphaned children for more than 100 years. Today, Nazareth House provides a caring and compassionate haven for 84 of the most vulnerable members of our society.

From humble beginnings in 1916, when Ackermans opened its first store in Wynberg, Cape Town, to present day (99 years later!), Ackermans has grown its footprint quite substantially. 51 new stores were opened during the financial year ending 31 July 2015 creating a total of 827 new jobs.



The Ackermans 500th store opening is one of many celebrations leading up to Ackermans' 100th Year Centenary Celebration in 2016 and therefore this is not just any store, but a special one showcasing our diverse heritage.

www.ackermans.co.za

Customer care: 0860 900 100

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Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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