

# #FeesMustFall - Red & Yellow releases more bursaries for 2016

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The Red & Yellow School has listened to South Africa's call for education and will this year offer a greater number of bursaries for all its full- and part-time programmes in Marketing and Advertising.

"The 2015 Fees-Must-Fall campaign once again highlighted the lack of tertiary opportunities for deserving previously disadvantaged candidates, especially in our industry," says Red & Yellow's CEO Lynette Oelschig. "In addition to the desperate need for free education in our country, our industry struggles to reflect the markets it intends to connect with."

These new bursaries are also driven by Red & Yellow's Vision to educate 100,000 graduates in Africa by 2020, with 10% of those receiving free education.

Students who want to pursue a rewarding career in marketing and advertising should apply for one of the following programmes:

- Bachelor of Arts in Visual Communications
- Diploma in Copywriting
- Marketing, Advertising and Communications Diploma aimed at the graduate student
- Advanced Diploma in Digital Marketing (distance learning)
- National Certificate in Advertising

For the past 22 years Red and Yellow has shaped the creative marketing industry by feeding in capable talent.

**Applications for 2016 are now open**, and applicants are encouraged to apply immediately to avoid disappointment.

Please email a letter of motivation to [bursaries@redandyellow.co.za](mailto:bursaries@redandyellow.co.za).

Alternatively visit Red & Yellow at their **Open Day on Saturday, 16 January 2016**, between 10am and 1pm to find out more.

"We are looking for our next generation of game-changers," concludes Lynette.

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