

# Shape the way you want to pay: Kia Motors launches innovative new FlexiFinance program

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- Easier than ever before to join the award-winning Kia family
- FlexiFinance offers low and flexible deposits, the option to fix your interest rate and a guaranteed future value

Escalating prices, market volatility and the prospect of being locked into a new car purchase for a very long time are all factors weighing heavily on the mind of consumers looking to buy a new car in 2016. However, thanks to the launch of Kia FlexiFinance, the quest for affordability will no longer mean compromising on the quality of new vehicle you buy.



The Kia Rio

Kia FlexiFinance offers a range of short-term contracts with low minimum deposits, adjustable based on your needs and circumstances, the option to fix your interest rate, and with the assurance of a guaranteed buyback at end of a greatly reduced repayment term. At the end of the term, owners can either hand the car back, refinance or settle the future value to take ownership. Additionally, over the contract term, Kia will empower the FlexiFinance owner with special (and often exclusive) upgrade offers, with the exciting possibility to change cars even more frequently.

Kia FlexiFinance launches with great offers on Kia's bestselling Rio and Sportage models. The Rio 1.4, in either five-door hatch or four-door sedan, is available for only R2,999 per month, with an 11.82% deposit and an excellent 62% guaranteed buyback after 48 months. However, Kia FlexiFinance packages are available on the entire Sportage range, with the popular entry-level Ignite model, for example, available for only R4,999 per month, over 36 months.

"The strong appeal of our vehicles is confirmed by the consistent level of finance applications we receive," says Gary Scott, Sales Director. "Now with Kia FlexiFinance, we will deliver a flexible, affordable solution for more people to experience our superb product."

Both the Kia Rio and the Kia Sportage have garnered multiple awards for cutting-edge design and outstanding quality, most recently by globally authoritative J.D. Power and, locally, in the IPSOS Quality Awards. Now, with Kia FlexiFinance, there is no better time to own a new Kia.

For more information, visit [www.kiaflexifinance.co.za](http://www.kiaflexifinance.co.za).

° **Own your journey: The new Kia Seltos** 19 Apr 2024

° **Double win for Kia at the inaugural TopGear South Africa Awards** 18 Dec 2023

° **Kia South Africa launches 'Test Drive for Good' campaign over Heritage Day weekend in KwaZulu-Natal** 19 Sep 2023

° **Kia The Glen takes top honours in the 2023 Kia Dealer of the Year Awards** 5 Sep 2023

° **Kia EV9 wins Luxury category in German Car of the Year 2024 Awards** 1 Sep 2023

**Kia South Africa**



Kia is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world.

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