

Make your product retail ready

Issued by [Pyrotec](#)

12 Apr 2016

Pyrotec PackMedia offers a range of merchandising solutions that will help you make your product retail ready.

PackMedia, the on-pack solutions brand from Pyrotec, offers a range of Do-It® Hang Tabs and Display Strips that will satisfy almost every merchandising need.

Our hang tabs are available in various styles to suit your display needs and will put your product in the “eye zone” of consumers. Because the hang tabs allow products to be hung vertically, these increase your product's brand awareness, and maximise your merchandising opportunities by increasing impulse purchases, fitting more products in the same space as well as repairing damaged packaging.



Do-It® Display Strips are ideal for cross-merchandising products and for displaying multiple items vertically where retail space is limited. With the display strip, there is an option of a printed header card which aids in the success of a promotion by having targeted messages at points of sale.



Whatever your merchandising needs, contact Pyrotec PackMedia on 021 787 9600 or do-it@pyrotec.co.za and let us help you make your product retail ready.

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Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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