

Pyrotec PackMark gears up for fdt Africa 2016

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With food & drink technology Africa (fdt) just around the corner, Pyrotec PackMark is gearing up to showcase a selection of coding and marking machines specifically engineered for the food and beverage industries.



A biennial trade fair being held at Gallagher Convention Centre in Johannesburg from September 14 to 15, fdt focuses on technologies for safe, hygienic and resource-efficient production and packaging of foodstuffs, liquid food and beverages.

At fdt, visitors to Pyrotec PackMark's stand will see the new SmartLase CO2 C350 laser coder that is fast (more than 100,000 products coded per hour), innovative (up to 99.9% availability ratio with easy integration), robust (extended coder life time by 30%), and customised (an array of industry-specific models available).

With its patented SmartLase Code Technology embedded into all SmartLase models, customers value the single and universal fonts and algorithms capable of scribing impeccable lines, curves and points faster than ever before. Benefits include 30% greater printing performance with output rate increases from 1,200 to 1,800 bottles/min for the beverage industry, and character printing capacity of one code increases from 30 to 120 characters for improved traceability and anti-diversion for the food sector.

Also on show, and known as the printer for the beverage industry, the 9450 S from Markem-Imaje guarantees that each product leaves the factory coded, and that each code is correct and perfectly legible until it is consumed.

With an IP56 rating as standard, the 9450 S is designed with no retention zones to meet the sector's demanding hygiene standards, and withstand high-pressure water cleaning and industrial detergents.

Operating costs of the 9450 S printer are up to 30% less than other competitive models, and ink consumption has been decreased thanks to specific fonts and optimised sector-specific resolutions.



Markem-Imaje's commitment to deliver best-in-class efficiency is evident from its new 2200 Series – also being showcased at fdt – that builds on a proven concept of providing reliability, efficiency and ease of use. The 2200 Series takes print and apply to the next stage of evolution, giving customers a wide range of interchangeable applications, optimised operational intervention and unparalleled application rates. It also offers sought-after eco credentials, high-performance printing and traceability that – among other benefits – ensures that 100% of cases leave the factory with readable barcodes.

The Pyrotec PackMark team will be available at fdt to provide expert technical advice about the best printing, labelling, coding and software integration solutions for your business. For live demos and industry specific advice, don't miss visiting Pyrotec at fdt.

" **The perfect coding and labelling solutions for personal care and cosmetic products** 3 Nov 2023

" **Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia** 13 Oct

2023

" **The end-of-line solution you've been waiting for** 29 Mar 2023

" **Uncluttered labelling for household cleaning products** 28 Mar 2023

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Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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