

Special offer on Scan Display's events and activations 'box'

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Scan Display is running a special offer until the end of August 2016 on its solution-in-a-box, the Modulbox. It is available for hire at a cost of R8,000 per unit per event with one custom-designed graphic panel and two standard black or white panels, or R12,000 per unit per event with three custom-designed graphic panels. The Modulbox is a tried and tested solution for both indoor and outdoor events, activations and exhibitions.



Scan Display's Managing Director, Justin Hawes, says, "The Modulbox is more popular and relevant than ever. Its versatile nature, easy set-up and portable design fit the bill for many clients right now."

The Modulbox is an adaptable solution that can be branded according to a client's needs, is easily transported and can be set up in multiple configurations depending on what is required. This solution-in-a-box can be used to create exhibition stands, pop-up bars, cafés, and information centres.

The Modulbox can be moved to different venues for a single activation. It can also be linked together with other Modulbox units to create a larger structure, and works well for outdoor events. These reusable boxes will save you time when building exhibition stands and activation displays.

This solution also appeals to those clients who are looking for more environmentally friendly ways to position themselves at events and exhibitions.

"Because of the reusable nature of the Modulbox, a much lower carbon footprint is generated than from building an entirely new stand for each different event," explains Hawes.

In 2014, the versatility of the Modulbox was demonstrated at the Century Property Developments Home Design Expo, a roving home exhibition showcasing pre-built homes. Working with Scan Display, the exhibition took on a new and interesting format, using 11 Modulboxes to create an outdoor exhibition space that allowed architects, landscapers, interior designers and other home suppliers to create mini home environments, simulating what would be available to a potential home buyer.

To enquire about the Modulbox special offer (which is subject to a site visit), contact Justin Hawes on +27 11 447 4777 or email justin@scandisplay.co.za.

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Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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