

A new hotel on the Newtown block

Issued by [City Lodge Hotel](#)

21 Jun 2016

The official opening of City Lodge Hotel Newtown

The [City Lodge Hotel Group](#) held an official hotel opening on 26 May 2016, in its new spot right in the hub of [Newtown](#). 160 invited guests stepped through the doors to celebrate the creative thought put into this 'home away from home'.



Representatives from the travel industry, including Rennies Travel, BCD Travel, TWF Corporate and Amextravel, were welcomed with drinks, snacks and live music to tour the new hotel and all of its facilities. Guests were in good spirits, with spot prizes awarded to lucky winners, and the mouthwatering appetisers leaving the kitchen were in high demand.

Newtown: a cultural and creative hub in the inner city

One of the highlights of the night was being able to view the immense work of art above the lounge – a plaster wall mural of the panoramic Johannesburg skyline, created by the talented artist, Carl Maritz. Over the course of two weeks, consisting of 14-hour days, Maritz chipped away at the plaster to reveal the raw beauty of the Johannesburg city centre, now on display for the official launch of City Lodge Hotel Newtown.

[City Lodge Hotel Newtown](#) is situated right across the road from Newtown Junction and The Workshop, where local talent create and showcase their work. This area on the Johannesburg map overflows with history and holds the ruins where determination and passion grew from barren land to the busy city. Iconic landmarks such as the first Park Station and the Nelson Mandela bridge can be seen from the window of the newly opened City Lodge Hotel. Staying in this trendy new space allows you to experience Newtown's rejuvenation right on your doorstep.

"We want this City Lodge hotel to be seen as a destination and that is why us working together with all in the area is so important. We want to sell an experience not a hotel room." – Anton Rademeyer, General Manager at City Lodge Hotel Newtown, Johannesburg.

To book a room at City Lodge Hotel Newtown, visit clhg.com.

About City Lodge Hotel Group

The City Lodge Hotel Group has a long heritage in South Africa, originally founded in 1985.. With over 57 hotels across South Africa and Africa, City Lodge Hotel Group cares about the little things, providing accommodation for both business and leisure travellers, as well as providing the ideal venue for conferencing with guest offices and executive boardrooms. Under the City Lodge Hotel Group, the Courtyard Hotel, City Lodge, Town Lodge and Road Lodge brands are perfectly placed to meet every traveller's needs.

" Planet vs. Plastics: City Lodge Hotels' eco-initiatives make sustainability easy 23 Apr 2024

" Sleep Easy with City Lodge Hotels! Bedtime Stories for Business People launched 20 Mar 2024

" Calling all last resorters: City Lodge Hotels' quarterly break saves the day! 14 Mar 2024

" Cheers to St Patrick's Day! Guinness specials and more at City Lodge Hotels! 11 Mar 2024

" City Lodge Hotels introduces Suhoor Breakfasts for Ramadan guests 8 Mar 2024

City Lodge Hotel

CITY LODGE HOTEL GROUP

City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to www.clhg.com for more information.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>