

Mzukisi (Mzi) Deliwe appointed deputy CEO of Provantage Media Group

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Mzukisi (Mzi) Deliwe, former executive director of Provantage Media Group, has been appointed to deputy chief executive officer; broadening his scope and further strengthening the company's leadership team.

Mzukisi Deliwe is a notable figure in the out of home arena with many years' experience in the airport environment in particular. His accolades include the acclaimed ACSA Feather Award for Best Advertising Concessionaire in 2012 and 2014 at King Shaka International Airport, Best Advertising Service Provider in OR Tambo International and Cape Town International Airports in 2013, Best Advertising Concessionaire at OR Tambo in 2014 as well as Advertising Service Feather Award 2015 for Cape Town International.

In his new role, Deliwe will still be responsible for the Airport Ads™ division but will in addition lead the group's stakeholder engagement and rights acquisition efforts, as well as the group's government sales efforts, therefore fulfilling a wider function within the business.

Says Deliwe: "I am very excited by the opportunity that has been afforded to me. Excited by the possibility of being entrusted by the board to handle the responsibilities of the entire portfolio of the companies 'rights' in the media space. Without 'rights' we have no business and this is a critical area of the business. Together with my colleagues and broader team, I look forward to taking the business forward to the next level."

Jacques du Preez, CEO – Provantage Media Group, is extremely pleased to announce Deliwe's new appointment as he has made a significant contribution to the business since he joined in 2012.

"It gives me great pleasure to announce the appointment of Mzukisi Deliwe as Deputy CEO of Provantage Media Group. He is a strong and well-respected force in the Out of Home Media industry and we believe that he will add tremendous value to achieving the company's strategic growth objectives as well as further enhance our leadership team," says du Preez.

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Mzukisi (Mzi) Deliwe



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