

Castle Lite Amplified for J Cole Tour

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The campaign led to a sold out concert and a ROI of 195.3%.

" **947 refreshes its weekend line-up!** 10 May 2024

" **Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN** 18 Apr 2024

" **Nothemba Madumo launches 'Jazz & Beyond'** 10 Apr 2024

" **947's Anele & The Club Live: A spectacular showcase of music, entertainment, and surprises** 9 Apr 2024

" **Anele and The Club Live: A radio extravaganza proudly brought to you by Pepsi** 28 Mar 2024

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