

17 Oct 2016



From a minibus to Moses Mabhida Stadium, shields to sharks, the 'Berg to bunny chows and mynahs to Madiba, the ECRmojis are reflective of the unique lifestyle and sub-cultures that we enjoy in our province. There are even digital images for East Coast Radio presenters, Darren Maule and Phat Joe!

There are 31 ECRmojis in total spanning local; events, activities, characters, food and destinations. They are guaranteed to spice up any digital conversation and allow you to express yourself in a unique KZN way!

The launch of the ECRmojis coincides with the station's 20th birthday celebrations.



East Coast Radio is the first radio station in Africa to launch its own brand of emojis. The ECRmojis celebrate “all things KZN” and are available as a free download from the Google Play Store

- **Vic Naidoo bids farewell to East Coast Radio to embark on a new journey** 29 Apr 2024
- **East Coast Radio welcomes Mzuvele Mthethwa as new managing director** 16 Apr 2024
- **Empowering business minds at the Mancosa East Coast Radio Business Breakfast** 12 Apr 2024
- **Walk Your Way at the Suncoast East Coast Radio Big Walk** 18 Mar 2024
- **Make moves for your future at the Mancosa East Coast Radio Business Breakfast** 4 Mar 2024

[East Coast Radio](#)



East Coast Radio is KwaZulu-Natal's number one; for hit music, for inspiring content, for updated information and for making memories. East Coast Radio is a brand as energetic and vibrant as the people from the East Coast of South Africa.

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