

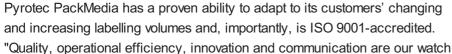
## Pyrotec PackMedia: A brand you can trust

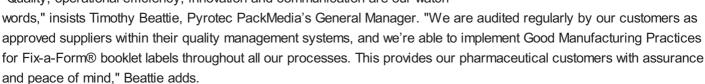
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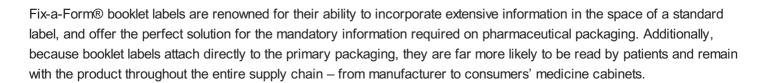
Celebrating its 50th anniversary this year, Pyrotec has many success stories under its belt - one of which is the Pyrotec PackMedia brand that boasts a 34-year partnership with Fix-a-Form® International, a UK-based company with a history dating back to the 1970s with the invention of Fix-a-Form® booklet labels by Denny Bros.

For the pharmaceutical sector, the importance of product labelling cannot be overstated. Because the result of non-compliance ranges from adverse reactions and side effects to possible death, pharmaceutical manufacturers take product labelling very seriously – they need a partner they can trust to ensure that their products' identification and application guidelines are clear and unambiguous for consumers.

With 50 years' experience, highly trained and knowledgeable staff, world-renowned equipment, and the capacity to work any hours using multiple production lines, Pyrotec PackMedia guarantees fast turnaround times and exceptional service tailored specifically to customers' needs.

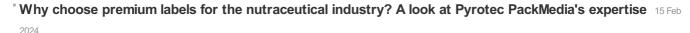






Another advantage of partnering with Pyrotec PackMedia is that this brand happily co-exists with Pyrotec PackMark under the Pyrotec banner. Pyrotec PackMark is the company's machinery division, which supplies a comprehensive range of labelling, coding, print and apply labelling equipment, and consumables. Through the combined expertise of these two brands, Pyrotec's team of specialists offers a complete concept-to-application service for innovative informational labelling requirements.

"Not only is legislation more stringent, we're also seeing a demand for increased efficiencies brought on by a bigger, more competitive market. Fix-a-Form® allows us to meet these requirements and help customers to maximise their packaging line speeds," Beattie concludes.



<sup>\*</sup> The perfect coding and labelling solutions for personal care and cosmetic products 3 Nov 2023

<sup>&</sup>quot; Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia 13 oct

- The end-of-line solution you've been waiting for 29 Mar 2023
- "Uncluttered labelling for household cleaning products 28 Mar 2023

## **Pyrotec**



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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