

City Lodge Hotel Group launches CLHG Rewards programme

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CLHG Rewards enables online bookers to earn points towards B&B or room only

The City Lodge Hotel Group has officially renamed its online rewards programme to **CLHG Rewards** from Lodger Club which developed a strong following over many years.



It has also introduced the ability for members to choose between earning points towards free bed and breakfast or room only. Lodger Club only offered the option to redeem points towards free accommodation.

Just like its predecessor, CLHG Rewards is aimed at individual travellers who make their bookings online. Bookings made through other channels – such as travel agents – do not qualify for CLHG Rewards points.

Existing Lodger Club members can use their current login details to access CLHG Rewards while prospective new members can easily register through www.clhg.com.

The name CLHG Rewards aligns ideally with the group's website identity and its functionality is easy for guests to register (if not already members), earn points and stay at the group's wide range of hotels throughout South Africa.

The City Lodge Hotel Group comprises the Courtyard Hotel, City Lodge Hotel, Town Lodge and Road Lodge brands within South Africa. The group also offers the online Corporate Club.



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City Lodge Hotel

CITY LODGE HOTEL GROUP

City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to www.clhg.com for more information.

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