

Vicinity Media opens Cape Town office, welcomes new staff and publishers

Issued by [Vicinity Media](#)

6 Feb 2017

February is a going to be a busy month for Vicinity Media. The growing mobile advertising network recently opened its third regional office in Cape Town (after Johannesburg and Dubai). The office will be run by CEO and co-founder Daryl van Arkel and co-founder Charles Talbot.

Joining Daryl and Charles in Cape Town is digital sales heavyweight Nabeel Harron. Nabeel brings a wealth of digital experience, most recently at Mediamark, and will head up Vicinity's new business efforts in the Cape. As well as servicing the Cape Town media industry the Cape Town office will house Vicinity's tech team.

February also sees new staff at Vicinity's JHB headquarters as Nicolas Putter becomes the fourth member of the Vicinity Ad Ops team. On the publisher side eNCA and *Business Day* have joined the Vicinity network as well as a number of new IOL titles such as the *Cape Argus*, *Business Report* and *Isolezwe*.



Nabeel Harron - Business Development/Cape Town

- " **Meet the contenders: Introducing the official teams for the Vicinity Media Padel League!** 18 Mar 2024
- " **Vicinity: The Year in Data 2023** 20 Feb 2024
- " **Is your targeting as accurate as ours? Smash the competition in the Vicinity Media Padel League!** 19 Feb 2024
- " **The power of 1st party data in omnichannel strategy and measurement** 28 Sep 2023
- " **The biggest opportunities that mobile data and location technology offer the OOH and digital OOH industry** 30 Jun 2023



Vicinity Media

Vicinity Media is Africa's first true Premium location based ad network.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>