

# 2016 an award-winning year for Scan Display

Issued by [Scan Display](#)

6 Feb 2017

“I know I sound like an Oscar winner – but for those of you I forgot to mention in person: thank you! Thanks to everyone involved!” These are the words MD Justin Hawes shared with Scan Display staff in an internal communication, where he congratulated those whose hard work and abilities have been recognised with awards at the EXSA and AAXO joint Industry Awards Evening on 26 January 2017. In total, the company received six awards, while its partner company, Synergy Business Events, received one.



Scan Display is an exhibition, events and retail display specialist, and what made this accomplishment even sweeter was that each award was for a different type of achievement in the exhibition and events industry. The awards ranged from best design and construction of an exhibition stand to being the best exhibitor, and from best green stand to having the best employee and the coveted title of best supplier (both as voted for by EXSA members).

“It means a great deal to us all to gain this kind of recognition. We always push ourselves to improve and innovate, and the team works really hard to this end,” says Justin. He believes that Scan Display’s diversity of strengths is a result of its qualified team of experts, made up of creative designers, skilled craftsmen and highly competent project managers; a complete in-house production service; over twenty years of experience; an aptitude for innovation; and a company philosophy to be Value Creators™.

An example of this value-driven focus is Scan Display’s proactive journey to be more sustainable. Realising that sustainability is not just a trend but a responsible business practice, and something clients want, Scan Display was one of the first in the industry to adopt event greening measures. Training has empowered staff to provide green solutions for clients, while environmentally friendly options have been added to the product range – some of which have been innovated and built in-house, or use elements from local SMMEs to encourage social upliftment.

Various energy-saving and water-conserving technologies have also been rolled out at the four national branches, while Justin helped to found, and is on the board of, the Event Greening Forum, a non-profit organisation that is dedicated to transforming the South African events industry into a more sustainable model.

Since 2012, Scan Display has received a total of ten EXSA Green Awards (for best green stand, and best green show), and two international sustainability awards.

The complete list of awards won by Scan Display, for projects completed in 2016, is as follows:

#### **EXSA's EXSA-llence Awards**

- Best Custom Stand (101–200m²) – ARMSCOR at AAD
- Best Green Stand – Meetings Africa Meeting Areas
- Best Supplier Employee: Stand Design and Construction – Jane Steel (Scan Display Cape Town Sales Manager) joint with Doug Rix (DK Designs)
- Best Supplier Company: Stand Design and Construction – Scan Display joint with DK Designs

#### **AAXO's ROAR Exhibitor Awards**

- Distinctions in Exhibiting: Trade Exhibition Category – Scan Display at Markex
- Distinctions in Exhibiting: Trade Exhibition Category – India Tourism at WTM

The award won by Synergy Business Events is:

#### **AAXO's ROAR Exhibitor Awards**

- Distinctions in Greening – Meetings Africa

The awards evening was the first of its kind, as the Exhibition and Events Association of Southern Africa (EXSA) and the Association of African Exhibition Organisers (AAXO) partnered to each present their awards – EXSA, the EXSA-llence Awards, and AAXO the ROAR Awards, or Respect, Opportunities, Achievements, Responsibility.

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#### **Scan Display**



Scan Display is a leader in the African exhibition, events and display industries, specialising in award-winning exhibition stands, exhibition and event infrastructure, mall activations and display products.

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