

MTN #MyNightshift wins coveted Creative Circle award

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With more than 3.4 million hits in just two months, MTN's #MyNightshift has taken the internet by storm. Howard Audio recreated and reworked the Commodores classic hit and we're delighted to say that the commercial has won first prize in the Creative Circle Awards for November 2016 in the Television, Video & Cinema category.



Well done to Paul Warner and the team at Metropolitan Republic, director Teboho Mahlatsi from Bomb Commercials, MOI Content for the VFX post and Upstairs Ludus for the offline edit. We're very proud to be part of this South African phenomenon.

To watch the TVC, click here.

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Howard Audio

HOWARD AUDIO At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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