Hang, promote and sell!

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Do-It® Hang Tabs and Display Strips, available from Pyrotec PackMedia, offer the best in merchandising solutions. Our hang tabs have three main aims: to *hang*, *promote* and *sell*.

As consumers tend to purchase products that are elevated and in their eye-zone rather than products lying flat on shelves where they are not seen, the use of a hang tab allows you to place your products on retail shelf pegs where consumers will see them.

Promoting of products then becomes easier: products will be seen in busy retail environments. In addition, by using Do-It Display Strips, complementary products can be placed next to each other, in the same aisle for further promotion.

All of this culminates in increasing the chance of your products being sold.

Contact us today to find out how you can get your products hanging, promoted and ultimately sold.

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Pyrotec

Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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