

New exhibition director and marketing manager for MamaMagic

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Exposure Marketing is proud to announce the promotion of Warren Murray to exhibition director and Shelley Miranda to marketing manager for the MamaMagic brand.

Murray has been part of MamaMagic, The Baby Expo since its infancy and has played a vital role in client engagement and exhibition management for the past nine years. His vast experience and the strategic engagement of his role as exhibition director, will allow him to advise and guide both internal teams as well as existing and potential clients, to ensure the continued growth of the MamaMagic brand.



Miranda, who has been part of the team for three years has been an instrumental player in the success of the marketing of MamaMagic and the exposure it receives in key media areas. Her strong marketing skills, creativity and understanding of her audience, as well as her invaluable onsite operations with various brand activations makes her a powerhouse team-player, as the new marketing manager for MamaMagic.

"We are extremely proud of constantly investing in our employees' growth which has allowed us to extend our platforms in the parenting space and in turn resulted in growth within the business. Warren and Shelley have shown so much drive, passion and dedication in their various portfolios and have proved to be invaluable assets to the teams as a whole," says Exposure Marketing managing director Projeni Pather.

Join us in congratulating and celebrating both their successes, as they steer their hardworking and invaluable team members at Exposure Marketing to bring you the essential parenting platforms that the brand, MamaMagic, has to offer.

Contact media@exposuremarketing.co.za for more information and sales@exposuremarketing.co.za for sales enquiries.

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- " MamaMagic Milestones Expo: Embracing a new vision and brand with unmatched magic 1 Aug 2023
- " MamaMagic Baby Expo creating meaningful engagement through sensory experiences 29 Nov 2022
- " MamaMagic Baby Expo and Dis-Chem Baby City bring the magic to parents in the Mother City 28 Nov 2022

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Exposure Marketing, having interacted with over one million parents and parents-to-be and influencing parenting spaces for the past 14 years, is no doubt the expert in creating marketing platforms that not only promotes brands but give parents ultimate brand interaction opportunities.

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