

Howard Audio picks up two D&AD and two One Show awards

Issued by [Howard Audio](#)

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Howard Audio is thrilled to announce that our work has recently been recognised at international awards - at The One Show Awards and the D&AD Awards.



Held in New York, The One Show win was for a BMW radio campaign - the audio final mix and original music were produced at Howard Audio. Adam Howard (owner of Howard Audio) explains: "We were approached by agency OpenCo to produce a [three-spot campaign for BMW](#). After reading the witty, entertaining scripts, I knew this campaign was something special. We just took a good idea and made it even better. This recognition is proof that a great concept gets rewarded when the entire creative team works together to craft a piece of work."



Howard Audio also picked up two D&AD Pencils in London, one of the world's top awards shows, for a Cadbury's online campaign. "It was based on a simple but brilliant idea," Adam says. "The team selected several viral online clips and created a series of 5" pre-rolls that appear as if they are actually part of the original videos. We had to make sure our up-front audio exactly matched the subsequent content – a tricky task as the audio quality on the Youtube clips was terrible! We spent hours crafting the audio to match the low-grade sound. It really was a challenge."

<https://www.dandad.org/awards/professional/2017/media/26396/cadbury-pre-joy/>



From award-winning original music to cutting edge final mix, give Howard Audio a call to chat about your forthcoming projects.

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- Bizcommunity search: [One Show](#)
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- Twitter search: [One Show Creative Week](#)
- Official site: <https://www.oneclub.org/>

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" Howard Audio features at Creative Circle Awards 15 Feb 2024

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Howard Audio

HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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