

City Lodge Hotel Group makes further enhancements to food and beverage options

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Enhancements introduced across Courtyard Hotel, City Lodge Hotel, Town Lodge and Road Lodge brands



There's a great spread available from the Courtyard Hotel brand's Club Lounge package.

The City Lodge Hotel Group has introduced a wide range of carefully researched enhancements to the food and beverage offerings at its Courtyard Hotel, City Lodge Hotel, Town Lodge and Road Lodge brands.

At the Road Lodge brand, several new tasty breakfast options have been added to provide more variety and choice for guests. This includes a range of different breads and pastries, cold meats, yoghurts, cheeses and fruit. New additions to the menu include items such as fresh sliced tomato, baked beans and chakalaka which have quickly become popular with many guests. Road Lodge value-for-money breakfasts also include cereals, fruit juice, preserves and bottomless tea, coffee or hot chocolate.

“We’ve paid attention to feedback from guests who participate in our Rate Us questionnaires by enabling each of our Road Lodge hotels to provide more variety in the breakfasts we offer our guests,” said Tony Balabanoff, divisional director, operations, at the City Lodge Hotel Group.

At the Town Lodge brand, the group has upgraded its coffee offering to include hot beverage choices and options such as espresso, café crème (black), cappuccino, hot chocolate and iced coffees. Iced coffee options include original, hazelnut, vanilla and caramel. This is in sync with the “a little extra can mean a lot” pay-off line associated with the Town Lodge brand.

Across its Courtyard Hotel brand, the group has amended its rate structure to include a room-only rate, a bed-and-breakfast rate and a Club Lounge rate. The exclusive Club Lounge concept was started earlier this year and enables guests to enjoy a selection of upmarket gourmet hot and cold evening snacks and a range of alcoholic and non-alcoholic refreshments. The concept has been well received by guests since its introduction earlier this year and guests are able to include the Club Lounge offering as part of their stay package.

Another benefit for guests who stay at hotels in the group’s Courtyard Hotel, City Lodge Hotel and Town Lodge brands is that the wine offering has been significantly enhanced to broaden choice and reduce wine-by-the-glass prices.

“Our research has shown that our guests want to drink fine wines and enjoy these at reasonable prices,” said Balabanoff. “We’ve listened to them.”

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