

## What constitutes price fixing in media?

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Is the advertising and media industry in compliance with the South African Competition Act?







Join AMASA Joburg as we host the Competition Commission's Temosho Sekgobela, we will breakdown the technical details and clarify the line between fair trade and contravening the Competition Act.

> Wednesday, 5 July 2017 4.30 for 5pm Ster Kinekor Preview Theatre - Malboro Sandton

All members of the media and advertising industry and their clients are invited, see you there!

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- \* E-commerce landscape in SA Insights and trends for marketers? 1 Dec 2021
- Amasa forum event is back at the normal venue: Advertising spend is up has the industry turned the corner? 9 Nov 2021
- \* Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 🛭 18
- Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership 31 August 4.30pm 28 Aug 2020
- \* Amasa Ignite Webinar Forum Purpose-driven conscious marketing 28 Jul 2020

MASA The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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