

OFM turning up the heat in winter

Issued by [OFM Radio](#)

18 Jul 2017

OFM, the sound of your life in Central South Africa, is warming hearts this winter with a host of fantastic events and great musical content.



In July, the Free State Arts Festival takes place on the Bloemfontein Campus of the University of the Free State and OFM is once again proud to be part of this great event celebrating the arts. Visit the outside broadcast unit and meet popular presenters Cyril Viljoen, Shandor Potgieter and WR van der Merwe, who will be broadcasting live from the festival terrain. Lucky listeners could also win a R1000 with the OFM sound of your life promotion.

OFM is a proud supporter, sponsor and partner of the Currie Cup champions, the Toyota Free State Cheetahs. On Friday, 21 July, Cheetahs host the Sharks in the first round of the 2017 Currie Cup competition. Go to ofm.co.za and win a VIP experience inside the Steers OFM Skybox.

Wouldn't it be wonderful if come month-end, all those deductions turned into deposits? With OFM, that might just happen! This month, OFM is introducing a fun new competition – OFM Pay Day. See details at ofm.co.za and we might just take care of one of your bills this month.

From 3-5 August, the Northern Cape Chamber of Commerce and Industry in association with OFM will be hosting the 2017 Nocchi Business Expo and Trade Fair at the Mittah Seperepere Convention Centre. Approximately 160 exhibitors are expected as well as a variety of food stalls, live entertainment every day and a talent show with R5000 as the first prize.

Building on the success of previous events, the 5th FNB Free State Wine Show will take place at Emoya Hotel and Spa on 3 and 4 August. Visitors can expect to taste a selection of more than 200 of South Africa's best wines and to engage with winemakers and marketing representatives. The FNB Wine Show is directed by South Africa's best known wine authority Michael Fridjhon and presented by OFM.

In August listeners have a chance to win a share of R30,000 in cash with the Sound of your Life competition! Improve your chances to win by downloading the OFM app for exclusive clues about the mystery sound.

Says OFM General Manager Nick Efstahiou: “At OFM, winter is everything but a boring time of year! We are proud to be part of some great charity and social events in July and August. We hope our listeners enjoy everything that OFM continues to offer – from the best music in Central South Africa to some great projects and competitions.”

For more information about any of these events or competitions stay tuned to OFM, go to ofm.co.za, download the OFM app, or follow OFM, the sound of your life on Facebook and Twitter.

- **OFM celebrates moms with special broadcast** 10 May 2024
- **The value of relationships in content creation** 16 Apr 2024
- **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- **From retail to radio** 22 Mar 2024

OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>