

# Canal Walk welcomes Ackermans' relocated, new-look store

Issued by [Ackermans](#)

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Ackermans relocated, and re-opened its doors in one of Africa's leading retail, leisure and entertainment destinations, Canal Walk shopping centre, today 1 September. The 1618m2 store will supply all the quality clothing, footwear, and more, its customers have come to expect from the value retailer - only this time, it will have a new, refreshed look.



Annemarie Pieterse, Divisional Sales Manager at Ackermans says, "Ackermans has over 650 stores nationwide and we are constantly looking at improving the way we do things.

She continues, "The re-location of the Ackermans store has provided our customer with more convenience as it is located near one of the main entrances, as well as, another well-loved local retailer, Checkers. This allows customers to shop for their much-needed clothing and grocery needs, in one central area."

André van Rooyen, Store Manager says, "The vision for the new store wasn't just to offer our customers something bigger and better, we also wanted to add value to the customers' shopping journey and in-store experience. Using the signature Ackermans colours and shapes, we have added more theatre throughout the store, and we have also up scaled our messaging to ensure the customer does not miss out on any of our value offerings."

*Be sure to visit the newly re-located store:*

*Canal Walk, Century Blvd, Century City*

*Cape Town, 7441*

*Shop 407A, entrance 5, top level*

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## ACKERMANS

Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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