

690 Branding Boards find a new home on the East Rand

Issued by [MegaVision Media](#)

8 Apr 2016

MegaVision Media BrandingBoards grow in footprint reach with the opening of the new 20 519 m² Makro store in Carnival City on the 20 April 2016.



Carnival City brings the Makro chain number to 22 nationwide. BrandingBoards are installed in the groceries section of every Makro and offer brands the opportunity to engage with the consumer at the point of purchase where 70% of shopping decisions are made. It is the perfect platform to advertise special offers, new lines, new flavours, health tips, and competitions. There is still opportunity for you to secure your point of sale advertising space! Get hold of us for more details.

The new store is located in Dalpark, opposite Mall @ Carnival on Heidelberg Road (R23) with easy access off the N17 and we wish Makro much success with the opening.

- **SA's traditional trade revolution: 4 must-know strategies for success** 13 Mar 2024
- **ConnectGroup on redefining field sales technology and cashless payments in Africa** 30 Aug 2023
- **The 5 keys to stokvel advertising success** 8 Aug 2023
- **Untapped market: How spaza branding can increase sales and consumer demand** 22 May 2023
- **How to give shoppers that last push to purchase** 31 Mar 2023



MegaVision Media

OOH Media | Spaza Branding & Activations | Field Sales Tech
[Profile](#) | [News](#) | [Contact](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>