

# New Makro Fixtures Installed

Issued by [MegaVision Media](#)

24 Apr 2017

In support of Makro Woodmead's "going green" efforts, we removed our famous Makro MegaStatics from the parking lot in order for the installation of their solar panels to take place.



In support of Makro Woodmead's "going green" efforts, we removed our famous Makro MegaStatics from the parking lot in order for the installation of their solar panels to take place.

The Makro MegaStatics were moved from the parking lot to the entrance and exit of the store. MegaVision Media are very excited about securing this prime advertising space because it gives our FMCG clients an even more cost-effective opportunity to directly engage with shoppers during their journey.

The MegaStatics, together with our BrandingBoards, which are situated in Makro's aisles are a winning combination for brands who are looking to get noticed where customers are making their purchasing decisions.

Well done to our skilled team who designed the MegaStatics, removed and reinstalled them in order to ensure the advertising space was ready for our clients to start promoting their brands.

Our media fixtures are built, designed and regularly managed to enhance the advertising efforts of FMCG brands and ensure brands have prime, secure retail advertising space all year round.

- **SA's traditional trade revolution: 4 must-know strategies for success** 13 Mar 2024
- **ConnectGroup on redefining field sales technology and cashless payments in Africa** 30 Aug 2023
- **The 5 keys to stokvel advertising success** 8 Aug 2023
- **Untapped market: How spaza branding can increase sales and consumer demand** 22 May 2023
- **How to give shoppers that last push to purchase** 31 Mar 2023



**MegaVision Media**

OOH Media | Spaza Branding & Activations | Field Sales Tech  
[Profile](#) | [News](#) | [Contact](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>