

OpenView HD reaches one million homes

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South Africa's fastest-growing TV satellite operator, OpenView HD, has surpassed the one million decoder activation mark, firmly establishing it as the second-largest satellite TV provider in South Africa - but easily the largest subscription-free service.



The 'million milestone' is a significant achievement for OpenView HD, with the company only having been in operation for less than four years. Although uptake of the OpenView HD set-top-boxes was initially slow, numbers soared when two 24-hour movie channels and an additional entertainment channel from sister company e.tv were added to the bouquet. The OpenView HD bouquet currently comprises 17 channels, with more set to be added in coming months.

With a retail price of R399 for a decoder, OpenView HD grew its market share 101% in the 2016/17 financial year. Managing Director, Patrick Conroy, says South Africans want quality entertainment that is affordable. "We do not charge monthly fees, so this means South Africans do not have to keep paying for their home entertainment after they have bought our decoder. This

combination of a low cost decoder and good programming has been the secret to our success. It is a good start and we are confident we will reach two million households in 2019," says Conroy.

OpenView HD is operated by Platco Digital, which forms part of the eMedia group of companies.

OpenView HD Channels:

EPG #	Channel	Genre
101	SABC 1	General Entertainment
102	SABC 2	General Entertainment
103	SABC 3	General Entertainment
104	eHD	General Entertainment
105	eExtra	General Entertainment
106	eMovies +	General Entertainment
107	eMovies Extra	General Entertainment
108	True African Diva	Lifestyle Female Channel
111	Trace Sports Stars	Sport
112	BBC World News	News
115	Beatlab	Music
130	eToonz	Kids
134	Mndset	Kids & Education
135	DaVinci	Kids & Education
140	Glow	Indian Content
151	Kruiskyk	Religion

About OpenView HD

OpenView HD is the only free digital satellite platform in South Africa, powered by e.tv, which brings you a wonderful new world of entertainment. The decoder is available from all leading retailers from as little as R399 (excludes dish/installation).

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