

New Media wins gold in New York

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New Media was awarded gold for <u>VISI</u>, the agency's own design and décor title, at the prestigious <u>Folio's 2017 Eddie & Ozzie Awards Luncheon</u> in New York City on Wednesday.

Issue 88 won the Eddie in the category Consumer – Full Issue - Shelter/Home/Garden and Issue 89 received honourable mention in the same category. "The Eddies & Ozzies Awards celebrate editorial and digital excellence in magazine publishing and we are so delighted that the title continues to be acknowledged on an international stage," says Editor-in-Chief Sumien Brink.

<u>Woolworths TASTE</u> picked up honourable mentions in the <u>Custom – Overall use of Social Media (Eddies Digital)</u> category, as well as the <u>Custom - Full Issue – 6 or more issues (Eddies)</u> for the Jan/Feb 2017 issue.

The commemorative *M-Net 30th Birthday Book* also got an honourable mention in the <u>Custom Standalone Digital Magazine: Fewer than 6 Issues (Eddies Digital)</u>.



Says New Media Managing Director Aileen Lamb: "The Eddie & Ozzie Awards are recognised as one of industry's most prestigious international awards. We are so honoured to be sitting alongside some of the best publications in the world and will continue to set new benchmarks for ourselves and our clients on the global stage."

New Media has won nine Eddies & Ozzies for editorial and design online and in print since 2010.

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New Media



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