

# South Coast residents rate Tiger Wheel & Tyre tops

Issued by [Tiger Wheel & Tyre](#)

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Tiger Wheel & Tyre is the "Best Tyre Shop" on the South Coast according to readers of the *South Coast Herald* newspaper, who rated the brand tops in the 2017 Readers' Choice Awards Best of the South Coast.



Winning a Readers' Choice Award is a significant achievement for the very reason that these awards do reflect the readers' choice, and are based upon the firsthand experience of readers with the companies they vote for. The newspaper, in turn, goes to great lengths to ensure the sanctity of the voting process. Each reader is allowed to vote only once in any or all of the categories they choose to vote in, and to ensure that is the case, independent auditors, Chantel Elliot and Company, audit the results.

"Yes, Tiger Wheel & Tyre does consistently win a lot of these types of awards, and I am probably repeating myself when I say that it just doesn't get old for us. We'll never take Readers' Choice awards and what they represent for granted. It's a pat on the back as well as encouragement to continue working hard at customer service," said Group Marketing Executive, Joe du Plooy. "Thank you *South Coast Herald* readers – your vote of confidence means everything to us!"

To learn more about Tiger Wheel & Tyre and what makes it the most award-winning and best-loved wheel and tyre brand in southern Africa, visit the website [www.twt.to](http://www.twt.to). You can also shop online, and online shoppers have the exclusive ability to "Book A Bay" online to have their newly purchased tyres or wheels fitted and services performed at the time and store of their choosing. What's more is that right now, all fitment services purchased online are subject to a huge, 40% discount.

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At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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