

Huawei and Kfm 94.5 tour the Mother City to celebrate the return of the Cape's ultimate music festival

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Mark your calendars for 3 March 2018 - when Huawei and Kfm 94.5 set the stage at Huawei KDay - Cape Town's premier music, technology and lifestyle event...

The event returns to the picturesque Meerendal Wine Estate in Durbanville, providing the perfect backdrop for the thirteen-hour music festival featuring some of South Africa's well-loved musical acts.

Huawei KDay travelled through the city on an epic tour bus offering #HuaweiKDay fans the opportunity to win tickets, engage with their favourite presenters and meet artists featured on the Huawei KDay line-up.

The #HuaweiKDay tour bus visited key locales in the city including:

Location	Time:
Start: Kfm 94.5 studios – Somerset Road	08:30
Century City	09:30 – 10:30
Bloubergstrand	10:30-11:30
N1 City Mall	11:30-12:30
Liberty Promenade	12:30-13:30
Vangate Mall	13:30-14:30
Rondebosch Common	15:30-16:30
Newlands Swimming Pool	14:50 - 15:20
Sea Point Pavilion	15:50 – 16:30
End: V&A Waterfront – Amphitheatre	17:00

"The eight hour larger than life journey through the city was the perfect precursor to Huawei KDay on 3 March 2018. The festivities didn't end there! We hosted a surprise performance by three of the musical acts on our line-up, crooner Matthew Mole, rapper YoungstaCPT and a special performance and welcome back home salute to Cape Town-born Idols winner, Paxton Fielies," said Kfm 94.5 Programming Manager, Stephen Werner.

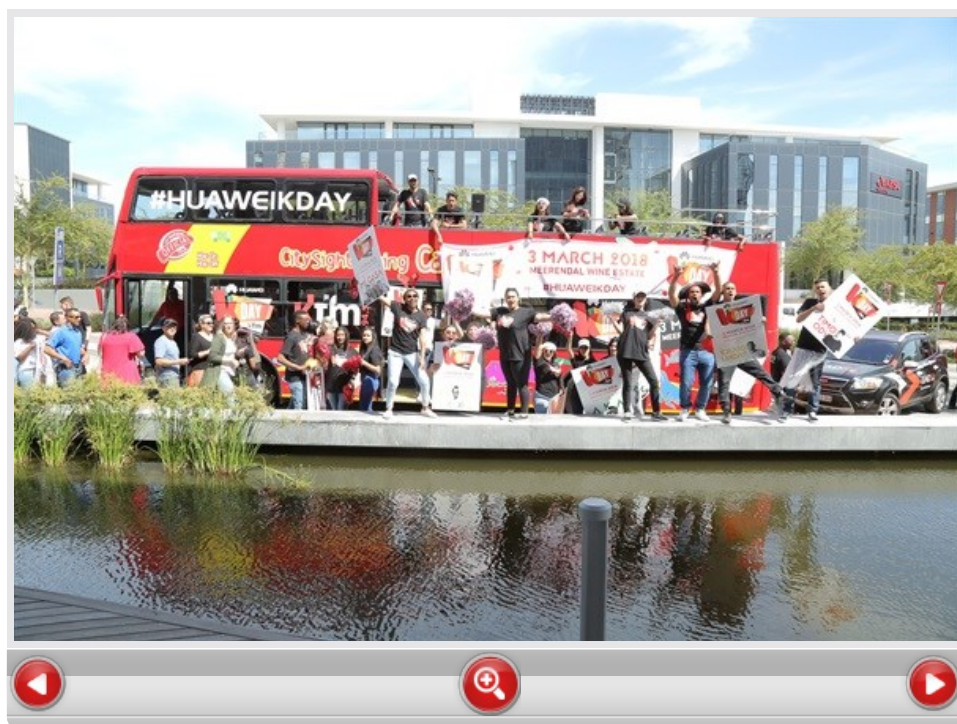
"We at Huawei are extremely excited to be partnering with KFM 94.5 yet again for another epic Huawei KDay. The previous Huawei KDay was successful in ensuring that consumers experienced the collaboration of two brands by sharing the passion for local music," said Claire Wujun Marketing Director at Huawei Consumer Business Group South Africa.

"The upcoming Huawei KDay powered by the Huawei Mate 10 Pro will enable consumers to once again experience our

latest masterpiece with AI technology at the core of our latest device,” she added.

Fifteen thousand attendees are expected for the event which was launched in 2007. Eventgoers can expect a line-up featuring some of SA’s hottest acts:

- Paxton
- Mi Casa
- AKA
- Matthew Mole
- Shekinah
- Timo ODV
- Locnville
- Craig Lucas
- YoungstaCPT
- Jimmy Nevis
- DJ Kent
- Gangs of Ballet
- G&T
- Freshly Ground



Tickets are priced from R280 for adults while children under the age of 12 will pay R120. Tickets for the Chill Zone are priced at R450 and are available through Computicket.

Stay tuned to Kfm 94.5 and www.kfm.co.za for additional line-up updates and other Huawei KDay 2018 news. Engage via social media using

#HuaweiKDay @HuaweiZA @KfmZA

EVENT DETAILS:

Event: Huawei KDay 2018 with Kfm 94.5

Date: Saturday, 3 March 2018

Time: 9am – 8pm

Venue: Meerendal Wine Estate, Durbanville

Tickets are available through Computicket:

- R280 adults
- R120 for children under 12
- R450 Kfm Chill Zone

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