

Juta and Company supports #WorldReadAloudDay

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On the first of February 2018 the Academic, Education and Agencies (AEA) Marketing team spent the morning reading to children at Constantia Primary School in support of [#WorldReadAloudDay](#)

On #WorldReadAloudDay we all have a responsibility to spread the importance and power of reading aloud and sharing stories with children. Our Key Links Big Books were read by our own Xola dos Santos in a fun, engaging way which had the children laughing and interacting. After the books were read, Xola asked questions and awarded the children with #JutaGoingPlaces sunglasses, which they all loved!

A big thank you to the teachers as well as the principal at Constantia Primary School for having us. Here's to developing young readers!

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