

# As if you needed another reason (we've got 100) to study at Vega

Issued by [Vega School](#)

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*Vega, a brand of the Independent Institute of Education (The IIE), will host a National Open Day on Saturday, 24 March 2018.*



Vega invites parents, scholars and prospective students to attend its next open day for the year, taking place at Vega campuses nationwide on 24 March 2018. The open day will give prospective students and their parents a first-hand glimpse into a day in the life of a Vega student.

Open days at Vega are structured to allow parents and students to meet with its campus navigators and gain insight into what each course is really all about.

“The school prides itself on being a highly interactive environment, providing our students with real-world, on-the-ground experience,” says Nicky Stanley, national marketing manager at Vega School.

“These open days allow prospective students to experience the best our campuses have to offer, providing context of The IIE qualifications available to study at Vega, and allowing them to engage with lecturers at Vega on a first-hand basis.”

**In case you needed any more convincing, here’s a few more reasons you should be considering stopping by at the next Vega Open day:**

#2 – We’re the thought leaders and trailblazers in brand, design, and business.

#21 - We don’t do left or right brains – we believe in whole brains.

#40 - 123 Loeries and counting.

#59 - We believe that brands can change the world.

#66 - We have fun being serious and are serious about having fun.

For anyone interested in this and other upcoming Vega events, like Vega on Facebook page or visit their website:

<https://www.facebook.com/VegaSchool/>

<https://www.vegaschool.com/Pages/default.aspx>

Date: 24 March 2018

Time: 9am - 1pm

Venue: Vega Campuses nationwide

Cost: Free

## About Vega

Vega is an educational brand of The Independent Institute of Education (The IIE). The IIE is South Africa's leading and largest private higher education institution and is internationally accredited by the British Accreditation Council (BAC).

Vega's teaching philosophy is built on the mantra of wisdomwithmagic, creating an academic environment that is based on experiential learning where creatives are trained in strategy and strategists in design-thinking. As South Africa's only brand focused school, Vega aims to inspire a new breed of thinkers with the expertise to generate meaningful brand ideas that link business profit to adding value to people's lives.

The IIE Vega students graduate at a work-ready level, with 95% of 2016 graduates employed within 6 months of completing their qualification, including part-time and freelance positions. Vega was also ranked first in the national Loerie Awards Top Educational Institutions in 2017, maintaining its reputation as a leader in the South African higher education arena.

Students can enrol for undergraduate and post graduate degrees, diplomas, higher certificates and short courses in design, brand communication and brand management, at IIE Vega campuses across South Africa.

- **Calling all brands to participate in the 2023 IIE-Vega Brand Challenge** 21 Jul 2023
- **Busting the myths for our youth: Careers for creatives** 23 Jun 2023
- **Young creatives from IIE-Vega dominate 2022 awards season** 24 Nov 2022
- **New postgrad degree for future-focused design leaders** 13 Sep 2022
- **Charting your way to the top: How to strategise your career trajectory post-pandemic** 4 Aug 2021

### Vega School



Vega is a brand of The Independent Institute of Education (The IIE). The IIE is South Africa's largest private higher education institution which operates across 20 campuses. The IIE is international accredited by The British Accreditation Council.

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