

## OFM receives 11 nominations in annual radio awards

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OFM, the sound of your life in central South Africa, has received an unbelievable 11 nominations in the prestigious Liberty Radio Awards. The nominations were announced on 19 March 2018. The Liberty Radio Awards are the only industry-wide awards in South African radio and seeks to recognise the best of the best in the industry.



OFM, as the number-one commercial radio station in central South Africa, faced stiff competition from some of South Africa's most established and largest commercial radio stations. However, OFM received the third-highest number of nominations. Only two Johannesburg-based radio stations, Power 98.7 and Kaya FM, received more.

The categories in which OFM were nominated are:

Afternoon Drive Presenter - Darren Scott

Afternoon Drive Show - Just Plain Drive with Darren Scott

Multi-channel Promotion - Kom Ons Fees

Night-time Show – A Touch of Thabang

Promotions Stunt/Event - The Big Breakfast with Martin van der Merwe

Sports Presenter - Darren Scott

Sports Show – Extra Time with Darren Scott

Station Imaging - Three nominations for *Weekend Radio Show – Saturday Express* with WR van der Merwe, *The Saturday Sports Show* with Adrian Botha and *The Absolute 80's Radio Show*.

Says Nick Efstathiou, OFM General Manager: "OFM is incredibly proud of our 11 nominations. We are especially excited that we completely dominated the Commercial Weekend Radio category! I would like to congratulate all who have worked hard to make these nominations happen. Hopefully, we can get a few wins for central South Africa!"

- \* The value of relationships in content creation 16 Apr 2024
- \*OFM returns as media partner for Central SA sports teams 15 Apr 2024
- "Upington listener wins OFM's Big Radio Registration grand prize 3 Apr 2024
- \* From retail to radio 22 Mar 2024

## **OFM Radio**



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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