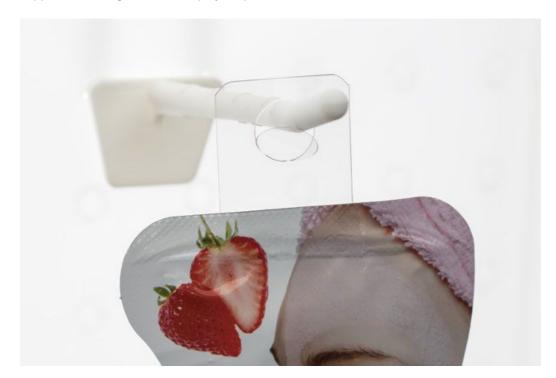


## What hang tab is right for your retail display?

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Bulky packaging is unnecessary when it comes to hanging your products in a neat and orderly way, especially in a retail environment. The less material you use to hang your packages, the less money you're going to have to spend on hanging supplies like hang tabs and display strips.



The right hang tab means that you will be able to easily cross-sell your products, increase your brand awareness and increase revenue through an increase in impulse buying, reduced cost for packaging, and reduced shelf-space.

At Pyrotec PackMedia, we offer a wide variety of Do-It® hang tabs and display strips to suit the varying retail displays.

- Round-hole hang tabs are ideal for lightweight items that are hung on one peg.
- Slot hang tabs are great for single- or double-wire pegs. They come in delta- and euro-shaped holes to ensure that your products will centre themselves for easy loading.
- Hook hang tabs are perfect for products that come in different colours or sizes, because the customer can easily
  move around the product and see all of the varieties available.
- FlexiTab hang tabs have a thick hole and thin adhesive area which makes it ideal for curved, uneven, or uniquely shaped packages.
- Reinforcer hang tabs offer the perfect amount of support for less strong packaging that is vulnerable to tearing or breaking.
- Display strips are ideal for cross-merchandising products and for displaying items where retail space is limited.

Find the right hang tab for your display by calling us on 021 787 9600 or emailing on <u>do-it@pyrotec.co.za</u>. Our consultants are ready to find the perfect solution for you.

- "The perfect coding and labelling solutions for personal care and cosmetic products 3 Nov 2023
- \* Revolutionising retail: Klip Strip and other display merchandising solutions from Pyrotec PackMedia 13 Oct
- The end-of-line solution you've been waiting for 29 Mar 2023
- "Uncluttered labelling for household cleaning products 28 Mar 2023

## **Pyrotec**



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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