

Ackermans opens the doors to its 700th store... but not without doing a little good in the community first

Issued by [Ackermans](#)

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Value retailer Ackermans has opened its 700th store, in the Rustenburg Platinum Square. Local residents were welcomed by the retail team, as well as the Sound of Ackermans presenters who were broadcasting live from the store. There were plenty of opening day specials and lucky draw prizes available for customers to enjoy.



Ackermans' operations director, Riaan van Rooyen, says that while this is an incredible milestone for the retailer, which aims to open 75 to 80 stores per year, one of the biggest rewards is giving back to the community. "As a retailer, we do not only want to add value to the lives of our customers by bringing them quality items at affordable prices, we also want to add value to the community in surrounding areas."

On Monday, 23 April 2018, van Rooyen and the Ackermans team contributed to a local NPC (non-profit company), Uncaged Church, which provides food and clothing to members of the community in need. "With winter approaching we wanted to ensure those in need experience a warmer winter, and thus donated R10,000 worth of clothing and blankets to the charity organisation."

The new Rustenburg store promises customers unbeatable ladies' and kids' wear items, as well affordable baby products, cellular deals, kids' school uniforms, toys and much more.

Store details:

No 7 Platinum Square Mall,
Howick Ave & Platinum Boulevard,
Cashan, Rustenburg,
2999

For more information, call Ackermans Customer Care on +27 21 928 1050 or visit www.ackermans.co.za.

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Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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