

## Continual refurbishment an essential ingredient in City Lodge Hotel Group's ongoing success story

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Continual refurbishing and upgrading of its hotels is a critical part of the City Lodge Hotel Group's operational strategy that has seen it become one of Africa's top selected services hotel chains.





The 'new' versus 'old' breakfast setting at the Town Lodge hotel brand.

Through an ongoing planning schedule, hotels are treated to makeovers to ensure that they always offer modern, functional and stylish facilities for all their discerning guests to enjoy.

The latest hotels in the group to be refurbished are City Lodge Hotel Durban and Town Lodge Johannesburg Airport. Both hotels are extremely popular with both business and leisure travellers.

At City Lodge Durban, the first phase of the refurbishment was completed in February, with the next phase due to be completed by 4 May and the final phase by early June.

The refurbishment includes new fabrics and carpets in the hotel's commercial area, a complete overhaul of the bedrooms and a new bathroom layout. The bedroom revamp includes new flooring, artwork and fabrics. The new bathroom layout includes luxury showers and high quality sanitary ware.

At Town lodge Johannesburg Airport, the refurbishment is expected to be completed by 6 May. It includes an overhaul of the commercial area, bedrooms and bathrooms.

In the commercial area, new shopfitting, lighting, artwork and flooring has been installed. The bedrooms have been updated with new flooring, artwork and fabrics. The bathrooms have received a fresh new layout, including stylish sanitaryware.

The exterior of the hotel has also been revamped with a remodelling of the main entrance to include a covered entrance canopy. A patio has also been added off the lounge. Facades will be updated in the coming year as part of the Town Lodge rebranding process.

The group is currently finalising plans and budgets for refurbishments that will take place at other hotels in 2018/19.

The City Lodge Hotel Group has 54 hotels in South Africa, three in Kenya and one each in Botswana and Namibia. It is in the final stages of developing new hotels in Tanzania and Mozambique and has plans to build a Road Lodge in Polokwane and a Town Lodge in Umhlanga. It is also currently adding 62 rooms to City Lodge Hotel at OR Tambo airport, taking its capacity up to 365 rooms.

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## City Lodge Hotel

City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to www.clhg.com for more information.

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